



Purcari to be included in BET, the main Romanian index

Bucharest, September 4th, 2018

Purcari Wineries Plc (the “Group”), the CEE’s leading wine producer, is to be included in BET, the main index of the Bucharest Stock Exchange. The total number of companies in the index is to be expanded from 13 to 15, with changes coming into effect on September 24, 2018. In addition to BET, the Purcari shares will be included in the BET-TR, the total return version of BET, as decided by the Index Committee on Monday, September 3rd.

Victor Bostan, CEO of Purcari Wineries, commented: “We are delighted about the privilege to be included in the main Romanian index, in this very select group of 15 companies. We take the news with great pride and an even greater sense of responsibility. We look forward to further broaden our shareholders base and to welcome them as co-owners of our company. This raises the bar for us higher still, to deliver on the expectations of the financial community by delivering strong results and excel at our investor relations, in addition to our main business of making great wines. We will raise a glass of Cuvée de Purcari, our gold-awarded sparkling, to celebrate this important milestone”

John Maxemchuk, COO of Purcari Wineries added: “The inclusion of Purcari in BET will bring more diversity to the index, including exposure to the booming consumer market in Romania. Romania is our largest market, in which Purcari keeps showing excellent traction, with sales in the market up 44% in the first half of 2018, accelerating to 57% in Q2. Our market share has gone from 3% in 2014 to 9% in 2018, but we still see plenty of head room for growth. We hope investors looking for a representative exposure to the fast growing Romanian economy, including its consumer sector, are as delighted as we are about Purcari’s inclusion in BET”.

The weights of the indices’ components will be determined based on the number of shares and closing prices registered at the end of the trading session from September 14, 2018. The new structures of BVB indices will be announced at the end of September 14, 2018, and will become effective as of September 24, 2018.

BET (Bucharest Exchange Trading index) is the first index developed by BVB and represents the benchmark index for the local capital market. Established on September 19, 1997, BET has included a maximum of 10 companies for nearly two decades. Once Purcari Wineries will be included in the two indices, the 15 companies from BET and BET-TR indices will be as follows: Banca Transilvania, BRD – Groupe Societe Generale, Bucharest Stock Exchange, CONPET, DIGI Communications, Electrica, Fondul Proprietatea, MedLife, OMV Petrom, Nuclearelectrica, Purcari Wineries, Romgaz, Sphera Franchise Group, Transgaz, Transelectrica.

About Purcari

Purcari Wineries Plc (Purcari, Crama Ceptura, Bostavan and Bardar brands) is one of the largest wine and brandy groups in the CEE region. The Group manages around 1,000 hectares of vineyards and operates four production platforms in Romania and Moldova. Purcari is the leader in the premium wine segment in Romania, with a 30% segment share, and the largest wine exporter from Moldova, delivering to over 30 countries. Founded in 1827, Purcari is the most awarded winery in CEE at Decanter London 2015-2018 and among the best ranked on Vivino, with an average score of 4.0 out of 5.0, based on over 18,000 reviews. Starting February 2018, the Group is listed on the Bucharest Stock Exchange, under the ticker WINE. Purcari is led by Victor Bostan, a 30+ years wine business veteran and backed by top institutional investors, including Horizon Capital, Franklin Templeton, SEB, Fiera Capital and IFC.

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